

Workshop overview

- Why plan?
- Aligning personal and business goals
- Where is your business now?
- What are its strengths, weaknesses, opportunities and threats?
- Developing a vision (future state)
- Developing a mission / operating statement (nature of your business / why it exists)
- Setting short and long term goals against the key business result areas
- Identifying the business you are in, its position in the business life cycle and the market in which you do / should operate
- Identifying the internal and external issues that face you and your business now and are likely to face you in the future
- Understanding the eight elements of planning and how to implement them
- Exploring a strategic planning model that can be applied to your business

Related workshops

People who have attended this workshop have also benefited from attending:

**Communication Skills
Influencing and Persuading
Presentation Skills**

Workshop details

£240 plus VAT

One day workshop, small group size of four maximum. Individual and group exercises with feedback.

Strategic Planning

“Plans are nothing Planning is everything”

Dwight D Eisenhower

Who for?

This workshop is aimed at decision makers, owner managers, company directors, anyone taking their business forward or organisations that are seeking accreditation e.g. IIP, ISO9001

Why do it?

Many managers concern themselves more with today's activities than planning tomorrow's business opportunities. Ask them where they want to be in one, three or more years' time and how they are going to get there and they probably do not know. Even if they have thought about it, chances are the plan is only in their heads. Many more think planning is a waste of time given the speed of change and turbulence that is part of all our lives.

However, the top 3% of the most successful people in the world plan both their work and personal life, and have it written down! Recognising that you are in the 97% is the first step in recovery.

What do I get?

A blue chip solution in a proven strategic planning model used by multi billion £ turnover companies.

An opportunity to take time out and really think about where your business is going.

Knowledge of the eight elements for short and long term planning .

Identifying key business result areas / core objectives.

An understanding of S.W.O.T. / B.P.E.S.T. analysis.

Follow up consultancy and support available.

Ways to book

- 1 - Download, complete and send back the booking form
- 2 - Send an email to: info@forthorstedtrainingacademy.co.uk
- 3 - Simply ring 01634 823205

Full terms and conditions can be found at www.forthorstedtrainingacademy.co.uk

